



Joelle's Story

Joelle Keller, Federal Trade Commission

My cause is equine rescue. I have been an equestrian for many years and have ridden in many different parts of the country. In 2008, I lived in a state that was very depressed due to the economic depression and saw the dire state of many horses whose owners could no longer afford to take care of them. I became passionate about volunteering with and donating to equine rescues who helped horses who could not help themselves. Equine rescue requires a lot of resources to keep afloat. Vet bills, hay, grain, and other expenses are essential to equine maintenance. Many of the horses who came into these rescues require a lot of care. Any bit of help is important to these rescues, which is why I donate. The CFC is a great avenue to donate and makes it easy to deduct these donations through your regular paycheck.

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